**EUomo**

The European Prostate Cancer Coalition

**Business plan and**

**Program 2014-2015**

**MISSION**

Looking back to 2004 when EUomo was founded the following mission was formulated which is still actual:

1. To find ways and means to promote quality of life for prostate cancer patients and their families;  
2. To promote the dissemination and exchange of evidence-based as well as factual and up to date information on prostate cancer;  
3. To promote prostate awareness and appropriate diagnosis and prognosis;  
4. To emphasise the need for appropriate early detection;  
5. To campaign for provision of and access to optimum treatment;  
6. To ensure quality, supportive care throughout and after treatment;  
7. To promote multi-professional quality care and appropriate medical infrastructure;  
8. To acknowledge good clinical practice and promote its development;  
9. To ensure that all men fully understand any proposed treatment options, including entry into clinical trials and their right to a second opinion;  
10. To promote the advancement of prostate cancer research.

**GOALS**

In the years to follow this mission was translated in goals which are still leading for the activities of the organisation. Accent was given to mutual interest all over Europe

1. Coordinated EU prostate cancer research programs with patients
2. Prostate cancer treatment guidelines in all EU states based upon latest evidence
3. Centers of excellence for the treatment of prostate cancer in all EU states
4. Quality of prostate cancer treatment at world top level in all EU states
5. New Support groups in new EU states
6. Funding for EUomo staff and activities

**ADDED GOALS**

In 2013 some new goals were added in a process to reach more political influence. The following goals were formulated in a White Paper which document was used to start discussion with members of the EU Parliament:

1. Risk assessment and PSA testing should be available “free of charge” if requested by men or their healthcare team.
2. Improved education and information about risk factors and symptoms of prostate cancer should be provided to the public and healthcare professionals
3. Prostate cancer care should be coordinated and managed by a multi-professional team within a certified centre or network of excellence
4. Care plans should be comprehensive and tailored to the individual patient
5. Prostate cancer funding and research should be adequately funded to improve optimal care.

**ACTIVITY PROGRAM 2014-2015**

In the activity program for 2014-2015 we have tried to take into account all goals as formulated in the past years.   
Partly these activities are continuations of running activities partly they are new or existing and somewhat redefined.

**Communication**

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|  | Timetable | Responsible | Collaborators |
| - Start and maintain a digital newsletter to inform EUomo members about our activities and provide information as mentioned in our goals. | **2ndQrt.- 2014** | Malcolm |  |
| - Improve and manage the website to sustain communication with our members and to provide public information about our mission, goals and activities. Promote the acquaintance with, and importance of the existence of EUomo. | **3rd Qrt.- 2014** | Ken |  |
| - Organise a general assembly to promote the cooperation and mutual helpfulness between member organisations in all countries in Europe. | **2nd Qrt.-2014 and 2nd Qrt.-2015** | Ken |  |

**Promotion and Campaigning**

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|  | Timetable | Responsible | Collaborators |
| - Promote our White Paper to get the interest of prostate cancer patients on the table. | **2014** | Hans |  |
| Get a Written Declaration on prostate cancer accepted in the EU Parliament with the goal to promote the interests of prostate cancer patients and their families. | **1st and 2nd Qrt.-2014** | Hans |  |

**Getting Influence**

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|  | Timetable | Responsible | Collaborators |
| - Keep on building networks by using the networks of our ex officio’s members and our members of honour. | **2014-2015** | Board |  |
| - Organize an EPAD event for the European Parliament. | **3rd Qrt. 2014 and 3rd Qrt.-2015** | External |  |
| - Prepare a paper on research needs. Submit the paper to the EAU steering committee requesting support and action. | **4th Qrt.-2014** | Günter |  |
| - Request information on guidelines for prostate cancer in Europe. Request the EAU for representation of EUomo in the EAU prostate cancer guideline commission. | **3rd Qrt.-2014** | Günter & Max |  |
| - Establishes contact with the International Consortium for Health Outcome  Measurement (ICHOM) and work with the initiative on reshaping the public  health care systems for improving patient care through measurement and reporting of treatment outcomes and payment for performance. | **2014-2015** | Günter |  |
| - Keep on using the excellent knowledge and network of the members in our Scientific committee. | **2014-2015** | Board |  |
| - Take part in commissions and representative bodies for instance, and with priority ESO, EAU, ECCO, ESMO, ECPC. | **2015-2015** | Board |  |

**Education**

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|  | Timetable | Responsible | Collaborators |
| - Organise a meeting for partners and patients in Eastern Europe (in 2014 for instance in Poland) to help them with the exchange of information and support. | **4th Qrt.-2014 and 4th Qrt.-2015** | Ken &  Dr. Roman Sosnowki |  |
| - Organise a master class for all members with the goal to educate and spread the knowledge about patient advocacy in Europe. | **3rd Qrt.-2014 and 3rd Qrt.-3015** | External |  |
| - Translate and distribute interesting existing publications in all European countries | **2014-2015** | Membership |  |
| - Cooperate in committees, workshops etc from organizations of medical professionals to exchange knowledge about patients interests and feelings. | **2014-2015** | Board |  |
| - Participate in conferences of organizations of medical specialists to learn about new developments in patient oriented treatment of prostate cancer. | **2014-2015** | Board |  |

**The organization**

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|  | Timetable | Responsible | Collaborators |
| - Pay much attention to the good functioning of our organization, the General Assembly, the Board (including ex-officio members), the Project Committee, the Scientific committee and if useful other working committees. | **1st and 2nd Qrt.-2014** | Board |  |
| - Finalize the process to formally establish EUomo in Antwerp, Belgium. | **3rd Qrt.-2014** | Ken & Secretariat |  |
| - Incorporate all (new) European countries in our organization. | **2014-2015** | Malcolm, Ken & Hans |  |
| - Collect the funds needed for this level of activities and take into account the rules to guarantee the independency of the organization. | **2014-2015** | Günter, Max, Louis & Hans |  |